



AMBASSADE DE FRANCE EN AUSTRALIE

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MEDIA RELEASE

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FRENCH AMBASSADOR LAUNCHES GOÛT DE/GOOD FRANCE 2024 IN AUSTRALIA

Mr Pierre-André Imbert, the Ambassador of France to Australia, is pleased to announce the launch of *Goût de France*, a month-long campaign that invites everyone to celebrate the beauty and refinement of French gastronomy in Australia.

By recognising the excellence of renowned French and Australian chefs, and through partnerships with more than four hundred restaurants, food producers and importers across the country, *Goût de France* honours those who contribute to bringing the French art of living to life.

This year, *Goût de France* will focus on the link between food and sport, in the run-up to the Paris 2024 Olympic Games. Like top-level athletes, French chefs and artisans aim for perfection. Whether in a brigade or in a team, the values of teamwork and solidarity are essential to their success.

On June 24th, the Ambassador will launch the campaign in Melbourne, decorating six prestigious chefs with medals of agricultural merit, *Officier* and *Chevalier de l'Ordre national du mérite agricole*, and celebrating the numerous partners of *Goût de France 2024 in Australia*.

The chefs who will be recognised are French-born television presenter and author Gabriel Gaté; acclaimed French restaurateur (*Philippe*) and Paul Bocuse's work partner Philippe Mouchel; Bocuse d'Or Australia finalist and *Melbourne Park* executive chef Alexander McIntosh; and television presenter and *Scott Pickett Group* director Scott Pickett. The talent behind Melbourne's *Reverie Cafe*, French pastry chef Pierrick Boyer will also receive a medal, as will award-winning Alsatian sommelier and co-host of the *SBS* food and wine segment Christian Maier.

Conceived in 2015 by Alain Ducasse in collaboration with the Ministry of Europe and Foreign Affairs, *Goût de France* is supported by an international network of chefs and restaurateurs in more than 150 countries, relayed by French embassies around the world.

Contact the press department

Tel: +61 (0)2 6216 0100
Em: presse.canberra-amba@diplomatie.gouv.fr